



MINUTES

Committee of the Whole Meeting

4:00 PM - Monday, March 21, 2022

Fruitvale Memorial Centre and Zoom

The Village of Fruitvale Committee of the Whole Meeting was called to order on Monday, March 21, 2022 at 4:00 PM in the Fruitvale Memorial Centre and by Zoom video conference with the following members present:

PRESENT: Mayor Morissette, Councillor Fitzpatrick, Councillor Kenny, Councillor Kniss and Councillor Wenman

EXCUSED:

STAFF: Chief Administrative Officer Tuttle

PUBLIC: 26 in person, 6 on Zoom

1. CALL TO ORDER

Mayor Morissette to call the meeting to order at 4:00 pm.

2. LAND ACKNOWLEDGEMENT

We acknowledge and appreciate that the land on which we gather is the converging, traditional and unceded territory of the Sylix, Secwepemc, Sinixt and Ktunaxa Peoples as well as the Metis Peoples whose footsteps have also marked these lands.

3. ADOPTION OF THE AGENDA

RES-2-2022

Moved by Fitzpatrick

Seconded by Kenny

THAT the Committee of the Whole agenda dated March 21, 2022 be adopted as presented.

CARRIED

4. DELEGATIONS, PRESENTATIONS & RECOGNITIONS

- A. Roland Krueger, Scouts Properties BC/Yukon and Heather Hamer, Scouts Canada to discuss the proposed OCP and Zoning Amendment Bylaws and the proposed Fortis BC substation

Roland Krueger from Scouts Properties BC/Yukon and Heather Hamer from Scouts Canada attended the meeting. Mr. Krueger read his written submission aloud. Scouts Properties is very concerned with a substation being built next to Mazzochi Park.

Councillor Kniss commented on the issue being contentious and thinks that other locations should be explored if there are any.

Councillor Wenman commented on the bylaws having been read a first time and asked if they can be stopped. CAO Tuttle explained that Council must hear all applications.

Councillor Fitzpatrick and Mayor Morissette thanked Mr. Krueger for his well laid out submission.

5. UNFINISHED BUSINESS - NIL

6. DISCUSSION ITEMS

A. Budget Discussion re: inflation rate

A budget discussion on the inflation rate was reviewed. CAO Tuttle described how the inflationary rates were used when preparing the 2022 budget.

Councillor Wenman feels the budget is good and there are areas from reserves to cover extensive inflation.

Councillor Kniss commented that he wishes there was more dollars for works, but the Village has to cover costs somehow.

Councillor Kenny commented that the rates are reasonable.

Mayor Morissette commented that the rates are reasonable; he would prefer not to increase rates from where they are currently set at 7%.

Staff was instructed to draft the 2022 Tax Rates Bylaw and 5-Year Financial Plan Bylaw using the existing budget.

B. Election Bylaw and Options Discussion

Council reviewed the Election Bylaw and decided that it does not need any changes.

C. Fruitvale Brand Strategy Draft

Richard Sieppert reviewed the branding document.

Councillor Kniss commented that he agrees with the change but is not happy with this branding which does not have any meaning to Fruitvale. He doesn't know if it will relate to anyone.

Councillor Fitzpatrick commented that "Village of" is needed, not just "Fruitvale".

Councillor Wenman commented that he does not like the pinwheel. The sun, creek and downtown, these relate to Fruitvale.

No one likes the pinwheel; they want the sun used.

The consensus on the tag line "Life Well Lived" is good and "Home Made Well" is not bad. They like the ad copy for "Do Good" but not the "Do Good" tag line. Branding needs to be re-examined to be something more meaningful to Fruitvale.

7. EMERGENT CORRESPONDENCE

8. ADJOURNMENT

The meeting adjourned at 5:30 pm.

Chief Administrative Officer

Mayor