

2018

Village of Fruitvale Annual Report



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MAYOR'S MESSAGE

Dear Fruitvale Citizens,

As your newly elected Mayor, it is my duty and privilege to reflect back on 2018 for the Village of Fruitvale's Annual Report. While the 2018 election ushered in a new Mayor and Council, the accomplishments of the previous administration need to be acknowledged.



- Over 1.5 m (83% grant-funded) invested into the Sewage Treatment Plant improvements to ensure that the Beaver Creek riparian corridor's ecology is protected;
- Completion of the 300-m long Davis Ave improvement: road surfacing, water main replacement, sewer and water service lines to upgrade old infrastructure.
- Completion of a 600-meter long, (75%) Bike BC grant funded multi-modal path along both Davis and Caughlin Road to provide pedestrian friendly infrastructure and promote environmental options;
- Re-surfacing of 300 meters of Caughlin Road to eliminate potholes;
- Purchase of the long-neglected Beaver Valley Middle School site to follow through on commitments to housing, open space enhancement and economic development.
- Initiating a grant-funded Inflow and Infiltration (I&I) study to identify and reduce demands on the Waste Water Treatment Plant.
- The first-year implementation of the Asset Management Plan.
- The continuing success of both the Beaver Valley Youth and Age-Friendly programs.
- The expansion of the Seniors Gym to further promote a locally based indoor exercise facility accessible for seniors.
- The long-needed repair of the Public Works building roof and replacement of ageing equipment.

VISION, MISSION AND VALUES

THE HEART OF THE BEAVER VALLEY

"WHERE COMMUNITY SPIRIT IS OUR LIFESTYLE"

Vision

The Village of Fruitvale will be a visually appealing, well-designed, warm-hearted, family-oriented community where residents of all ages can feel safe, and where lifestyle is enriched by common access to cultural, recreational and life services. Fruitvale recognizes that natural resources are finite and will strive to develop the community in a sustainable and responsible manner.

Mission

To provide good community services to the individual and family.

Values

- Demonstrate fiscal responsibility;
- Put people first with respect for the community;
- Provide open, honest and ethical response to the needs of our citizens;
- Create positive partnerships;
- Adapt to the changing needs of our community;
- Encourage initiative, communication and teamwork;
- Enable quality performance and improvements;
- Provide a work environment focusing on safety, respect and empowerment for employees;
- Promote an environmentally responsible community;
- Encourage innovation.



GUIDING PRINCIPLES

Quality of Life

Maintain small-town community feel to Fruitvale even as it grows towards 3,000 or more people.

- Create strong Village center that will become the “Heart” of Fruitvale.
- Promote a pedestrian friendly community that will encourage walking throughout Fruitvale.
- Improve the aesthetic appeal of the community in both the public and private properties.
- Encourage diversity in shopping amenities.
- Promote a safe and secure environment for all to enjoy
- Assist volunteer groups.
- Foster the growth of art and culture in Fruitvale.
- Incorporate age-friendly policies throughout the Official Community Plan.

Housing

Encourage a variety of housing to support a cross-section of the demographics.

- Increase the amount of affordable housing options available to young families, seniors and the needy.
- Increase density and forms of housing that respect efficient development and community sustainability.

Recreation, Trails and Open Space

- Provide an adequate supply of parks for passive and active play.
- Develop a connecting trails network.
- Continue the expansion of the sidewalk network.

Natural Environment

- Maintain the natural beauty in and around Fruitvale.
- Enhance and protect the Beaver Creek corridor.
- Protect the integrity of the community watershed.
- Protect the integrity of the water quality.
- Ensure refuse is managed.

Transportation and Infrastructure

- Plan and provide for cost-effective infrastructure upgrades.
- Improve road maintenance.
- Enhance the public transit system.
- Expand the sanitary sewer system and storm water system.
- Ensure drinking water quality.

- Provide for multi-use trails and urban sidewalk system.

Food and Agriculture

- Encourage farmers' markets promoting fresh food products.
- Support communities to purchase local food.
- Protect agriculture industry and support production at any scale suitable for the urban environment.

Energy and Greenhouse Gas

- Promote energy conservation.
- Promote air quality improvements.

Local Economy

- Continue to manage growth of the community's housing stock and commercial services.
- Develop a community economic development strategy in keeping with sustainable growth and capacity.
- Support local business retention and enhancement, recruit new commercial development and employment generators.
- Continue with the Village center revitalization.
- Promote tourism development that is based on the draw of the natural beauty of the area, outdoor recreation, sports and local events and festivities.

BUSINESS UNIT HIGHLIGHTS

Planning and Infrastructure Services

Planning and Infrastructure Services encompass a wide range of activities and include all land-use developments, with attention paid to building permits, infrastructure and policies/bylaws. Using the Official Community Plan for a land-designation basis, the business unit takes in short and long-range projects, schedules infrastructure upgrades, applies for suitable grants and ensures compliance with local and provincial regulations during land developments. Planning and Infrastructure Services also applies the Village's zoning bylaw and drafts both development permits and development variances for Council's review. Typical work includes the review of subdivision plans, which in turn leads to considerations for water, sewer and storm drainage impacts. The responsibilities extend to the upkeep or re-design of both pedestrian and vehicular corridors, parks, playgrounds, playing fields, and riparian areas. The Village's planning also covers flood plain protection, steep and hazardous slopes, boundary extensions, and wildfire protection.

The Village managed three large projects in 2018:

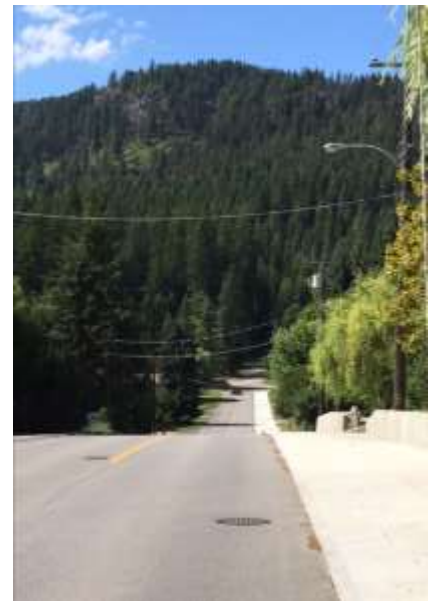
- The Davis Avenue and Caughlin Road Improvement Project,
- The Waste Water Treatment Grant Funded Project,
- The Inflow and Infiltration Reduction Grant Funded Project.

Each of these projects involved extensive preparation and coordination with external agencies, along with requiring engineering.

Davis Ave and Caughlin Road Improvement Project

Initially begun in 2016 with engineering reports and listed as a strategic priority in 2014, the Davis Avenue project commenced in June 2018 and was completed in early December 2018. In February 2018, Council approved application to Bike BC for a 10 foot wide multi-modal path along the east side of Davis Avenue and the south side of Caughlin Road to create a "complete street" and reduce costs. The \$190,000 grant (75% of estimated costs) for the multi-modal path was awarded that spring.

Through a series of internal and public consultations which included neighborhood input, the Village reviewed its plans for the project and concluded that the project had been designed too ambitiously and would be too costly based on earlier cost estimates. Therefore, the extensive stormwater system was removed, and the proposed deep dig to remove up to 3 meters of moist, sandy soils along an 80 meter stretch of Davis Avenue was pared back to contain costs. To further contain costs, the Village



acted as the general contractor for the project and negotiated directly with contractors, reducing administrative costs and securing a reasonably priced improvement of the 600 meter corridor.

The Beaver Valley Water System also secured a provincial grant for replacement of the water main along Davis Avenue. This ensured all infrastructure along the corridor is new and any potential risk of failure of older infrastructure would not impact the new infrastructure if deep digs are required to repair the older infrastructure.

Project improvements include:

- Caughlin Road received a new 300 meter road surface including 12 inches of quality road base abutting a new 3 meter wide multi-modal path that extends to the Village boundary.
- Davis Avenue received a 310 meter road re-surfacing including a 12 inch layer of road base plus an additional 12 inch layer and fabric along a 250 foot long stretch - “a bridging” sub-surface component - at the saddle to handle the high water table and protect the new asphalt.

Other Davis Ave improvements include:

- A new 300 meter long 8 inch water main for improved fire flows,
- New service lines for water and sanitary sewer to the property lines for all 23 residential dwellings,
- A pour-in-place retaining wall along the lower portion of the east side that was 50% funded from the Bike BC grant,
- Upgrades to 4 stormwater catch-basins to reduce ponding.

Waste Water Treatment Plant Grant Funded Project

The Village received a provincial and federal grant of 1.5 million to improve the headworks facilities of the Waste Water Treatment plant and in 2018 commenced the project, which has three components:

- Replacement of the 100 meter gravity main span in its approach to the Public Works yard
- Full construction of a new headworks building
- Replacement of the ageing pipe crossing Fruitvale Creek

The Village’s contribution as per the grant agreement and based on the project cost estimate, is approximately \$300,000, meaning that the total value of the project runs to \$1.8 million.

The improvements undertaken in 2018 resulted in completion of the gravity main installation and a finished headworks building, with the pipe crossing replacement scheduled for 2019. The new headworks building allows for more efficient handling of the influent and provides a more reliable quality for the effluence discharged into Beaver Creek. The 2018 Annual Report for the Waste Water Treatment Plant (WWTP) shows elevated levels of ammonia and phosphorous in Beaver Creek downstream from the effluent outlet, along with higher than optimal levels of algal growth. The algal growth in particular can disrupt fish habitat and lead to higher mortality rates in aquatic life due to decreased oxygen levels in water as the algae decomposes. The ammonia levels raise concern as their interaction with other micro-bacteria can produce higher levels of nitrates. The

improvements to the treatment plant are intended to address these impacts, reduce the negative outcomes, and protect the native ecology of the riparian habitat.

The 2018 project activity is part of ongoing, multi-year improvements to the WWTP.

Inflow & Infiltration Reduction Grant Funded Project

The Village received a Union of British Columbia Municipalities grant in 2018 of \$71,850 to assess and identify Inflow and Infiltration (I&I) that affects the WWTP.

Inflow occurs when stormwater is piped directly into a sanitary main, also known as a “*cross-connection*,” which is not permitted in Fruitvale. Infiltration is stormwater or ground water that penetrates into sanitary mains that have breaks. During spring freshet and after heavy rain events or during major thaws with heavy snowpack, the WWTP typically witnesses much higher intakes/flows into the system, at times approaching three-times the normal flows. This places a burden on the WWTP and also exceeds the licensing agreement.

During the first phase of the grant, the Village had flow meters installed and dye testing conducted to help identify I&I sources. The grant funding allows a full seasonal review and will lead to defined upgrades on ageing mains that have been identified through the forthcoming data.

Operational Services

The Village’s Public Works (PW) crew maintains all streets, facilities, parks, playgrounds, utilities, and cemetery with 8 personnel. There is one Water Works Foreman who oversees the Beaver Valley Water Services system and one Public Works Foreman whose 6-person crew operates the Waste Water Treatment Plant and all infrastructure maintenance activities. Along with routine seasonal duties, the crew responds to off-hour call outs and sporadic issues that arise through maintenance or repairs.

Due to licensing and permit requirements, the PW personnel who operate the water or waste-water utility require technical certification and annual training. The Village places emphasis on securing attendance at the courses and ensuring that PW personnel pursue opportunities to further advance their certifications and skill sets in order to provide the Village with needed skills to perform maintenance and operations of Village services and infrastructure.

In 2018 the PW crew were kept busy with a heavier than usual spring freshet, two large infrastructure construction projects, unusual and problematic algae blooms at the WWTP; snow clearing and storm water ponding during winter thaws throughout the Village. Crews also assisted heavily with Beaver Valley May Days and the Jingle-Down Main events.

The purchase of a new backhoe and critical repairs to the Vector Truck were necessary to ensure the Public Works crew could complete their duties.

Waste Water Treatment

2018 Algae Bloom

The Waste Water Treatment System experienced some severe challenges due to an overwhelming amount of an algae bloom that nearly clogged the ultra-violet (UV) filtering chambers. Due to this, the PW crews were required to staff the plant during weekend days to remove the plant growth from the UV screens. Council was notified and the public was informed that the disposal of fish-tank water down a residential drain could have been the cause. This incident placed a significant additional cost on the plant, with staff cautioning and emphasizing in subsequent *Monthly Newsletters* that only very limited items should ever be flushed down the drains of sinks, baths/showers or toilets.

Mechanical and Electrical Challenges

The WWTP experienced mechanical and electrical systems' failures in early 2018 due in part to ageing systems, resulting in unplanned but required repairs and upgrades.

General Waste Water System

The 2018 annual review provides residents a snapshot of the operational, capital and economic challenges inherent in managing the WWTP. The treatment of raw sewage is intensive and costly, much like an industrial process in which a raw material is converted into a commodity. In this case, raw sewage is being processed into water, which in turn is being discharged into Beaver Creek. Meeting the Ministry of Environment standards for waste-water effluence discharge into Beaver Creek requires further improvements to the treatment system. The financial and operational analysis of the WWTP in 2018 played a significant role in committing funding to operations & maintenance and capital upgrades and as well meeting licensing requirements.

Storm Water Management

Through a series of streets, catch-basins and underground pipes, the Village's storm water system catches runoff water from residences and businesses. The November 2016 Asset Management document titled, "Prioritization Framework for Capital Infrastructure Planning" highlights the deficiencies in the non-mechanized storm water system.

Road repairs conducted by Village staff in 2018 addressed storm water systems to the extent that the budget allowed. The 2018 spring/summer follow up on the autumn 2017 Mountain Street collapse required significant capital investment, while the Davis Avenue and Caughlin Road projects also witnessed improvements to the storm water conveyance systems.

Beaver Valley Water System (BVWS)

The Village in 2018 fulfilled its role as the primary contractor for the Regional District Kootenay Boundary (RDKB) owned Beaver Valley Water System. With coordination between the RDKB and the Village's PW crew, the BVWS operational issues are overseen by the Water Works Foreman

who holds a Level 3 Treatment and Level 2 Distribution Certification. Two other certified PW staff lend expertise to the operations and allow for rotating responsibilities to allow for vacation and other leaves. Three other PW crew members also contribute by being available for stand-by during weekdays and being available for call-outs to the water treatment services on weekends, and by conducting water sampling during absences.

The BVWS system witnessed improvements to its SCADA data in 2018 and also funded a large infrastructure improvement through the installation of a new 200 mm / 8 inch main on Davis Avenue.

The BVWS provides drinking water to 1,247 units, 1140 of which are residential and the remainder, 107, falling into the Institutional/Commercial/Industrial categories. Some 342 connections serve Area “A” customers and the remainder, 905, are within the Village.

The BVWS also responds to the 2011 CBT Water Smart Program that cites a goal of a 20% water consumption reduction target. Based on the 2018 consumption volumes in comparison to 2011, the data shows an approximate 16% reduction, down roughly 110,000 m³, from 680,000 m³ in 2011 to 570,000 m³ in 2018.

Community Services

2018 May Days

In 2018 the Village contributed to the May Days Society’s “*Beaver Valley May Days*” celebration. Numerous activities included a parade, fireworks, children’s games, slo-pitch tournament, hikes, plenty of food and a late dance at the Fruitvale Memorial Center. The ever-popular train ride from downtown Fruitvale to the Beaver Falls Bridge, hosted and managed by ATCO, was again a huge attraction.

Remembrance Day

Local and regional stakeholders contributed and participated in the Remembrance Day ceremonies in Fruitvale, with a community luncheon provided afterwards at the Fruitvale Memorial Center.

Jingle Down Main

Just as the holiday season began in 2018, Council and community stakeholders combined forces to host another successful Jingle Down Main event. ATCO again provided the train-ride experience.



Age-Friendly

With funding from the Beaver Valley Recreation Committee and Columbia Basin Trust, the Beaver Valley Age Friendly program brought senior residents together at monthly coffees and luncheons (supported by dedicated volunteers), and other social events. Although most activities tend to be based at the Fruitvale Memorial Center, the program welcomes seniors from all three Beaver Valley communities (Montrose, Area A and Fruitvale) and has used other venues. Its main purpose is to enhance social inclusivity and awareness of common age-specific issues and opportunities.

Numerous other activities also filled the 2018 year:

- Attendance at the Gold Fever Follies at the historic Miners Hall in Rossland;
- A gardening class with Grade 1 students at the Fruitvale Elementary;
- A tour of the Riverfront Center in Trail and afterwards a coffee;
- A tour at Teck's Midas Fab-Lab in Glenmerry;
- A series of hikes in the Beaver Valley and in the local area;
- The walk of the Trail pedestrian bridge;
- The fundraiser for Awareness for Alzheimer's in October at the FMC;



- Participation in the Mindful Stress Reduction Course for handling chronic pain partly through meditation;
- Participation in a six-week session on seniors' health again held at the FMC; crafting activities at Mountain Side Seniors Center;
- Personal training at the Seniors Gym through a one-on-one approach;
- A circuit training class at the Seniors Gym to facilitate group-coordinated workouts;
- A balance class for Seniors to improve agility and prevent falls

The year capped off with the annual Christmas lunch.

Beaver Valley Youth

Fruitvale's Beaver Valley Youth Program had another successful year in 2018, with monthly meetings and activities throughout the year. The program hit another high point in 2018 when Columbia Basin Trust approved funding for three more years. Aside from numerous monthly activities, the BV Youth program distinguishes itself in the community by volunteering at events throughout the community all year, more notably by assisting the firefighters during the food drive at Christmas with firefighters; and by helping out at the Halloween Bonfire. The program also achieved higher profile recognition through:

- The 2018 BV Youth pilot program of *Today's Teens, Tomorrow's Leaders*, CBT has now formalized this throughout its regional *Youth Action Network*;
- Another 18 BV Youth who graduated from the *Today's Teens, Tomorrow's Leaders* program;
- Attendance and participation at the CBT Youth Action Summit in Kimberly;
- The BEinBV with Dynamic Ageing Society at Haines Park in September during which BV Youth volunteers manned information booths to hand out pamphlets and assist younger kids with craft projects;
- The Remembrance Day event at which BV Youth recited the "In Flanders Field" poem;
- The Jingle-Down Main at which BV Youth manned the crafts table;



Finance and Corporate Services

Finance and Corporate Services encompass administrative support, utility billing, taxation, accounting, human resources, information technology, facility booking, budgeting, capital planning and asset management. The business unit is staffed with three full time employees and one part time employee who spent much of the 2018 year reviewing processes and reinventing the business unit.

The business unit managed the Municipal Election in 2018 and, with the newly elected Council, began an in-depth review of the Village's budget. The budget review represents a starting point to identify the services provided by the Village and the costs associated with providing those services. Future work will identify services that require changes to the level of service provided and budget adjustments while also identifying cost containment strategies. The business unit will be focused on developing long-range planning for operations, maintenance and capital improvements to establish long-range capital and operating budgets which identify funding requirements early. Identifying funding requirements early ensures the Village has the time it needs to apply for grants and establish other funding sources which leads to stabilization of tax rates.

The business unit is often the first contact citizens have with the municipality and as such we will be working hard to ensure we respond to citizens' requests appropriately with the best

information available. As we continue to reinvent the business unit we welcome feedback to develop a high quality customer oriented service.

Corporate Climate Action

The Village of Fruitvale is responding to local and global environmental concerns and making climate change adaption a priority. The Village is a signatory to the BC Climate Action Charter, pledging to become carbon neutral. The Village also signed the Columbia Basin Water Smart Charter pledging to reduce domestic water consumption Basin-wide by 20% by 2015 through initiatives identified in the Water Smart Plan.

Reducing energy consumption in the Village's major facilities and reducing the fuel consumption of our fleet were identified as highest priorities. The Village's major facilities, including the Fruitvale Memorial Centre and Public Works Shop are responsible for 45 percent of GHG emissions. The Village's fleet produces 55 percent of GHG emissions.

Reductions and offsets to the Village's GHG emissions come from the following 2018 initiatives:

- Multi-modal path construction
- Upgrades to the WWTP
- Efforts to reduce I&I
- Roof replacement on PW building
- Implementation of the capital asset plan
- Replacement of the furnace at the Fruitvale Memorial Center with a higher efficiency system
- Support and promotion of the RDKB recycling initiative.

Additionally, by extending a 600-m long very user-friendly pedestrian spur from Railway Park to the Village boundary on Caughlin Road, the Village displayed its commitment to providing a pleasant and safe alternative to driving to downtown services for hundreds of residents. This project represents a small step in providing residents a comfortable, contiguous walking/cycling system within Fruitvale.

In 2018, the Village's corporate GHG emissions levels stood at 103 tonnes of carbon dioxide. The Village remains classed as "working towards carbon neutrality" with amounts dedicated to carbon neutral reserves for future energy conscious projects. The Village of Fruitvale is proud to be taking these important steps toward protecting our environment for our citizens and future generations.

PERMISSIVE TAX EXEMPTIONS

SCHEDULE OF PERMISSIVE TAX EXEMPTIONS

Bylaw	Name	Roll #	Class	2018 Assessed Value	2018 Total Assessed Value	2018 Municipal Rate	2018 Village General Taxes	Water & Sewer Parcel Taxes	2018 Full Rates	2018 Totals
#874,2016	Beaver Valley Manor Society (affordable housing)	521.00032.050	Land - 1 Buildings - 1	183,000 947,000	1,130,000	3.07000	\$ 3,469.10	\$ 650.00	9.8430	\$ 11,112.77
#874,2016	Scout Properties	521.00267.000	Land - 8 Buildings - 6	148,000 29,100	177,100	3.07700 6.75400	\$ 454.36 \$ 196.54	\$ 650.00	9.9120 21.7023	\$1,466.98 \$631.54
#874,2016	Scout Properties	521.00268.000	Land - 8 Buildings - 6	165,000 153,000	318,000	3.07700 6.75400	\$ 506.55 \$ 1,033.36	\$ 650.00	9.9120 21.7023	\$ 1,635.48 \$ 3,320.45
#874,2016	Beaver Valley Curling Club	521.00288.000	Land - 8 Land - 6 Buildings - 6	60,000 60,000 655,000	775,000	3.07000 6.75400	\$ 184.20 \$ 4,829.11	\$ 650.00	9.912 21.7023	\$ 594.42 \$ 715.00
#875,2016	St. Rita's Catholic Church (hall)	521.00055.012	Land - 8 Buildings - 8	53,200 318,100	371,300	3.07000	\$ 1,139.89	\$ 650.00	9.912	\$ 3,680.33
#875,2016	Beaver Valley Christian Fellowship	521.00337.000	Land - 8 Buildings - 8	63,600 211,000	274,600	3.07000	\$ 843.02	\$ 650.00	9.912	\$ 2,721.84
#875,2016	United/Anglican Church (hall)	521.00244.099	Land - 8 Buildings - 8	80,000 416,000	496,000	3.07000	\$ 1,522.72	\$ 650.00	9.912	\$ 4,123.39
#875,2016	United/Anglican Church (land adjacent)	521.00244.100	Land - 8	9,600	9,600	3.07000	\$ 29.47	\$ 650.00	9.912	\$ 745.16
#874,2016	South Columbia Search & Rescue Society (training facility)	521.00371.100	Land - 6 Buildings - 6	56,400 98,200	154,600	6.75400	\$ 1,044.17	\$ 650.00	21.7023	\$ 3,355.18
Grand Total							\$ 15,252.50	\$ 5,850.00		\$34,102.54

2018 OBJECTIVES AND PERFORMANCE

Village of Fruitvale 2015-2018 Strategic Plan on a Page

Guided by the community vision and goals for the future from the Official Community Plan, Village of Fruitvale Council and staff worked together to articulate strategic directions and key deliverables to guide and focus our efforts and resources over the next four years. We will use this plan for decision-making, refer to it to assess progress, and revisit it annually – adjusting it as necessary to ensure it continues to be relevant, realistic, and responsive to changes in the community and the external landscape.

Where we're going

Vision: The Village of Fruitvale will be a visually appealing, well-designed, warm-hearted, family-oriented community where residents of all ages can feel safe, and where lifestyle is enriched by common access to cultural, recreational and life services. Fruitvale recognizes that natural resources are finite, and will strive to develop the community in a sustainable and responsible manner.

Goals: See next page for goal statements describing where we're going in more detail.

How we're going to move forward

The strategic directions (bold items) and associated key deliverables below were developed and agreed to by Village of Fruitvale Council and Administration as a way to guide and focus efforts and resources over the next four years. They will be pursued as resources permit and as opportunities arise. They may also be adjusted as new information becomes available.

Infrastructure	Land Use and Housing	Protective Services, Education, Health & Food Security	Arts, Culture and Recreation	Economic Development	Natural Environment and Resources	Governance and Corporate Capacity
Plan and secure funding for infrastructure upgrades and replacement. > Develop an asset management plan. > Commission an engineering study and 'Class C Estimate' of Davis/Eastview road and storm sewer system reconstruction. > Conduct a sewer collection system assessment.	Encourage the development of the former Beaver Valley Middle School site. > Work with the owner to support development of the site, considering potential uses such as a trade school, training facility. Encourage residential development and renovations, focusing on infill rather than greenfield whenever possible. > Identify and inventory land for potential development opportunities.	Lobby other orders of government for the development of a forest fire management plan to mitigate risk in the interface zone around Fruitvale.	Work toward an acceptable fee structure solution that enables equitable access to recreation services in the region. Develop and improve recreation activities > Review resident priorities from the Beaver Valley recreation survey for more/improved recreation activities, and pursue opportunities as they arise. Develop and attract programs and events that increase the use of Village facilities and generate revenues > Market the Memorial Hall as an entertainment venue > Coordinate programming with other organizations in the region to bring programs and events to Fruitvale. Maintain existing social programs. > Secure commitments for multi-year funding.	Encourage and support increased diversity of the local economy. > Identify potential RV park locations and development models. > Off-road tourism development – Secure access to the necessary land and trail system for off-road recreation activities. > Encourage and support the development of a weekend music festival to help attract visitors to the community. Work with partners to explore establishing an economic development fund for the BV. Contribute to the retention and support of local businesses. > Meet with local businesses to identify the support they need and how the Village can assist.	Protect the water quality of Beaver Creek. > Upgrade the wastewater effluent treatment system. > Examine the potential liability of and shared responsibility for the former landfill site. > Negotiate a contract with the RDKB to operate the Beaver Valley water service.	Lobby to secure equitable/historical share of revenue from Waneta Dam for the Beaver Valley. Develop closer relationships with neighbouring communities, the provincial government and other partners and funders. > Convene an event or multiple events to strengthen relationships with other local governments in the Lower Columbia. > Issue invitations to regional partners to attend select local events. Develop and maintain the capacity and skills of Village staff and Council > Develop a succession and training plan. > Support Council to attend training and conference opportunities.

Where we are now

Strengths: Strong stable population; community pride; local amenities and commercial services; community/social programs

Weaknesses: Aging infrastructure; limited tax base; limited financial reserves; limited economic diversity in Fruitvale and the region; upcoming staff retirements

Opportunities (external): Government and other sources of funding

Threats (external): Trail boundary expansion and potential impact on BV recreation revenues; regional collaboration challenges

Where we're going (more detail)

Vision: The Village of Fruitvale will be a visually appealing, well-designed, warm-hearted, family-oriented community where residents of all ages can feel safe, and where lifestyle is enriched by common access to cultural, recreational and life services. Fruitvale recognizes that natural resources are finite, and will strive to develop the community in a sustainable and responsible manner.

Infrastructure (OCP section 5, 11 and 14)	Land Use and Housing (OCP section 6, 7, 8)	Protective Services, Education, Health and Food Security (OCP section 10, 12, 15)	Arts, Culture and Recreation (OCP section 13)	Economic Development (OCP section 16)	Natural Environment and Resources (OCP 9)	Governance and Corporate Capacity (OCP Values)
<p>Overall</p> <ul style="list-style-type: none"> -Plan and provide for cost effective infrastructure upgrades. -Continue to upgrade and expand municipal services and infrastructure to allow for managed growth and economic development of the Village. -Ensure all utilities are provided for in an efficient, economic and environmentally sensitive manner. <p>Energy/GHG – Reduce energy use and GHG emissions, and promote air quality improvements and energy conservation.</p> <p>Transportation – Maintain roads, reduce vehicle dependency, enhance public transit, and create a pedestrian friendly community that includes multi-use trails and urban sidewalk system.</p> <p>Water System</p> <ul style="list-style-type: none"> -Protect the environment and public and private property from storm water damage. -Protect the environment and strive to improve treatment of all sanitary sewage. -Expand the sanitary sewer system and storm water system. -Ensure drinking water quality. <p>Communications (new)</p> <p>Support and promote improvements to communication systems, such that they are up-to-date, affordable and reliable.</p> <p>Materials and Waste (new)</p> <p>Move toward zero waste through responsible purchasing choices and cost-effective waste diversion services that are convenient and affordable for residents.</p>	<p>Development and Growth Management</p> <ul style="list-style-type: none"> -Promote managed growth that respects economic efficiency, a reduced ecological footprint and a balance of new development and revitalization of the Village Core. -Promote infill and intensification of all built areas over greenfield development. - Support new land development for residential, commercial, institutional and industrial use. <p>Character</p> <ul style="list-style-type: none"> -Maintain a small town character that integrates environmental integrity, social responsibility and protects and enhances community liveability, while allowing managed growth and economic development. -Improve the aesthetic appeal of the community in both public and private properties. -Integrate new development into the natural environment through the use of parks, trails and the protection of open space. <p>Housing</p> <ul style="list-style-type: none"> -Create diverse housing opportunities for people in different family types, life stages and income levels. -Increase density and forms of housing that respect efficient development and community sustainability. 	<p>Overall</p> <ul style="list-style-type: none"> -Provide for institutional and community facilities that will support a host of needs for local residents. -Recognize the importance of protective services, education and healthcare for maintaining quality of life. <p>Safety</p> <p>Promote a safe and secure environment for all to enjoy.</p> <ul style="list-style-type: none"> -Protect life and property from natural hazards. <p>Age-Friendly</p> <p>Incorporate age friendly policies throughout the Official Community Plan.</p> <p>Food</p> <ul style="list-style-type: none"> -Support opportunities to purchase local food. -Protect agriculture industry and support production at any scale suitable for the urban environment. -Protect and enhance agricultural lands for food security, employment and for use as an urban containment boundary. 	<ul style="list-style-type: none"> -Support and expand local arts, culture and recreation opportunities. -Ensure the supply of park land, trails systems, walking paths and open spaces meet the current and future needs of Fruitvale residents. -Foster the growth of art and culture in Fruitvale. 	<p>Overall</p> <ul style="list-style-type: none"> -Create a vibrant local economy that can help Fruitvale sustain itself as an independent community. -Provide employment within Fruitvale to make the community one where residents can work, live and play. -Diversify the community's economy and employment opportunities. -Support local business retention and enhancement, recruit new commercial development and employment generators. -Foster positive business and economic relationships <p>Commercial and Industrial</p> <ul style="list-style-type: none"> -Encourage and accommodate clean and sustainable industrial activity within the Village. -Provide a full range of commercial facilities and services for the convenience of residents and visitors and to benefit the local economy. -Maintain and grow public institutional and service facilities that will contribute to local economic development in Fruitvale and area. <p>Village Centre Goals</p> <ul style="list-style-type: none"> -Create a Village Centre that will serve as the heart of Fruitvale, focusing on business, institutional and cultural activities. -Continue to enhance the Village Centre/Core area with a mixture of commercial and higher density residential uses. -Ensure aesthetically pleasing commercial areas. <p>Tourism</p> <ul style="list-style-type: none"> -Promote tourism development that is based on the draw of the natural beauty of the area, outdoor recreation, sports and local events and festivities. 	<ul style="list-style-type: none"> -Protect the natural environment and resources of the Fruitvale area. -Maintain the natural beauty in and around Fruitvale. -Enhance and protect the Beaver Creek corridor. -Protect the integrity of the community watershed. -Promote an environmentally responsible Community 	<p>Governance</p> <ul style="list-style-type: none"> -Put people first with respect for the Community -Provide open, honest and ethical response to the needs of our citizens -Demonstrate fiscal responsibility -Adapt to the changing needs of our Community -Create positive partnerships and collaborate¹ with others toward mutually beneficial goals -Communicate openly and engage residents meaningfully in decisions that affect them <p>Corporate Capacity</p> <ul style="list-style-type: none"> -Provide a work environment focusing on safety, respect and empowerment for employees -Enable quality performance and improvement -Encourage initiative, communication and teamwork -Encourage innovation -The costs of operating and maintaining amenities and infrastructure are planned for and shared equitably within the community, with assistance from other levels of government. -Staff and Council are skilled, motivated and supported to deliver excellent service to the community.

2015 PROGRESS ON STRATEGIC PLAN				
AREA	GOAL	MEASURABLE(S)	TARGET(S)	PROGRESS
Infrastructure	Complete Davis Avenue road, sewer, water and storm drainage system renewal	<ul style="list-style-type: none"> Completed project 	<ul style="list-style-type: none"> Completed project 	<ul style="list-style-type: none"> Renewals complete in December 2018
	Upgrade sanitary sewer system to meet environmental standards	<ul style="list-style-type: none"> Complete sewer main replacement Complete Sewer Treatment Plant upgrades Final construction drawings in place for Sewer Pipe Bridge project 	<ul style="list-style-type: none"> Sewer main replaced Sewer Treatment Plant operational Pipe Bridge construction ready 	<ul style="list-style-type: none"> Sewer main replaced August 2018 Sewer Treatment Plant upgrades in progress to be completed summer of 2019 Pipe Bridge construction ready for summer 2019
	Energy/GHG – Reduce energy use and GHG emissions, and promote air quality improvements and energy conservation.	<ul style="list-style-type: none"> Energy consumption GHG emissions 	<ul style="list-style-type: none"> Emissions 33% below 2007 levels by 2020 (91 GHG) Emissions 80% below 2007 levels by 2050 (27 GHG) 	<ul style="list-style-type: none"> As of the end of 2018, we are 22.8% below 2007 levels (105 GHG - down 31 GHG from 136 GHG)
	Transportation – Maintain roads, reduce vehicle dependency, enhance public transit, and create a pedestrian friendly community that includes multi-use trails and urban sidewalk system.	<ul style="list-style-type: none"> Additional walking paths 	<ul style="list-style-type: none"> New walking/cycling path along Davis Avenue and Caughlin Road 	<ul style="list-style-type: none"> Pathway completed December 2018 funded through Bike BC grant project
Land Use and Housing	Housing -Create diverse housing opportunities for people in different family types, life stages and income levels.	<ul style="list-style-type: none"> Alternate housing options 	<ul style="list-style-type: none"> Purchase of Old Middle School 	<ul style="list-style-type: none"> Purchase complete December 2018
Arts, Culture and Recreation	Ensure the supply of park land, trails systems, walking paths and open spaces meet the current and future needs of Fruitvale residents.	<ul style="list-style-type: none"> New paths, parks 	<ul style="list-style-type: none"> New pathway along Davis Avenue and Caughlin Road 	<ul style="list-style-type: none"> Pathway completed December 2018 funded through Bike BC grant project
Natural Environment and Resources	Upgrade the wastewater effluent treatment system.	<ul style="list-style-type: none"> Upgrades to the wastewater effluent treatment system 	<ul style="list-style-type: none"> Completion of sewer main replacement Completion of Sewer Treatment Plant upgrades Pipe Bridge construction ready 	<ul style="list-style-type: none"> Sewer main replaced August 2018 Sewer Treatment Plant upgrades in progress to be completed summer of 2019 Pipe Bridge construction ready for summer 2019
	Upgrade water monitoring and reporting	<ul style="list-style-type: none"> SCADA system upgrades 	<ul style="list-style-type: none"> Completed project 	<ul style="list-style-type: none"> Project complete December 2018
Governance and Corporate Capacity		<ul style="list-style-type: none"> Succession and training plan in place 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Hired a Financial Specialist for retirement replacement In development
	Support Council to attend training and conference opportunities.	<ul style="list-style-type: none"> # of conferences and professional development courses taken 	<ul style="list-style-type: none"> 2 per Council member 	<ul style="list-style-type: none"> Met target
	Provide a work environment focusing on safety, respect and empowerment for employees	<ul style="list-style-type: none"> Develop a safety program for all workers Up to date training 	<ul style="list-style-type: none"> Safety Policy 1 in-house course for staff 	<ul style="list-style-type: none"> Safety policy drafted 1 course completed

Our Community Vision

The Village of Fruitvale will be a welcoming, safe, user friendly community that meets the needs of all ages of residents to the best of our abilities.



Strategic Goals



Mission:

Delivering Quality Services in a Sustainable Manner.

